



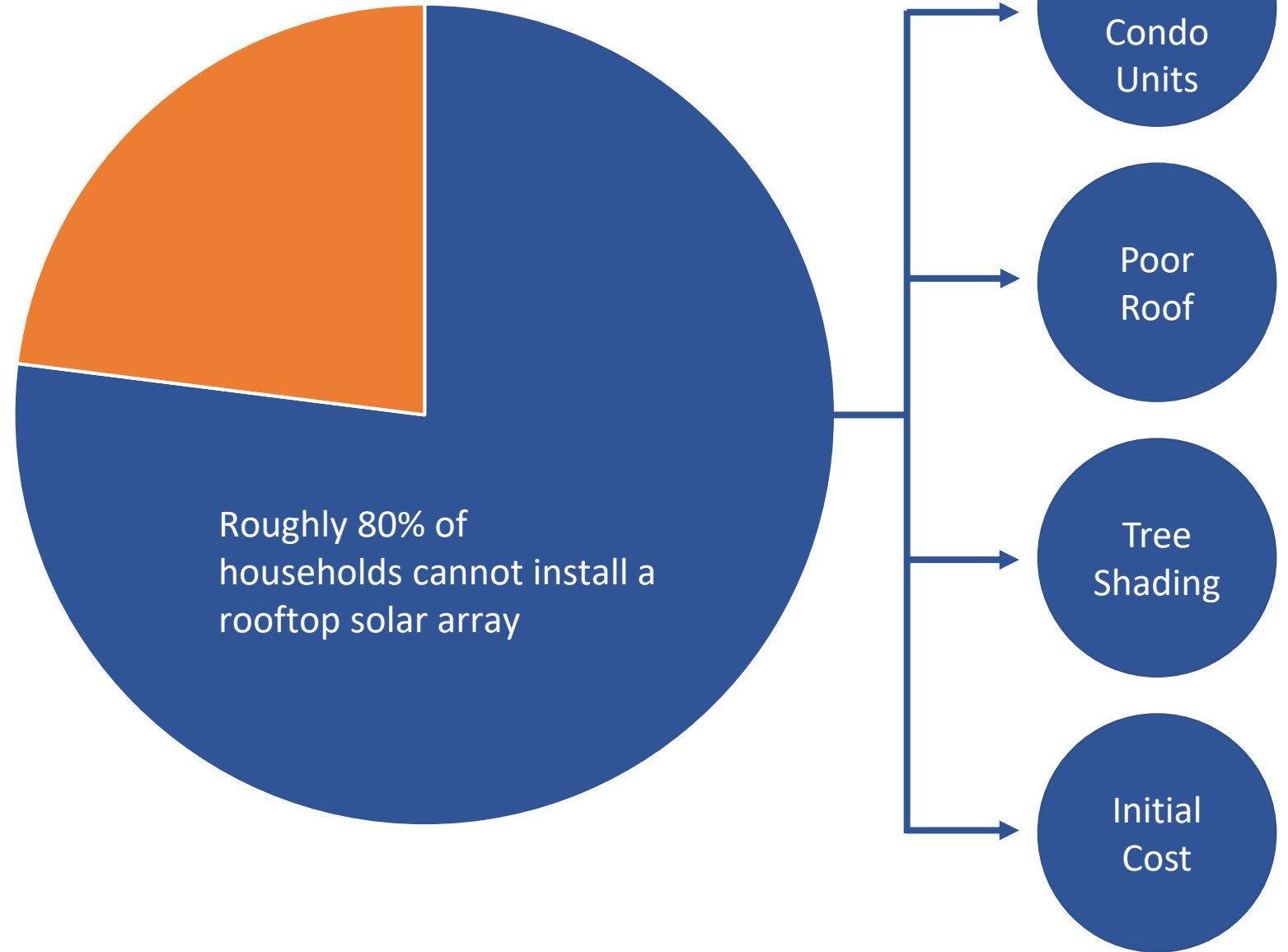
COMMUNITY SOLAR FOR ILLINOIS COMMUNITIES

THE CS² PROGRAM BY THE
METROPOLITAN MAYORS CAUCUS

THE PROBLEM: ACCESS TO SOLAR

Real Barriers

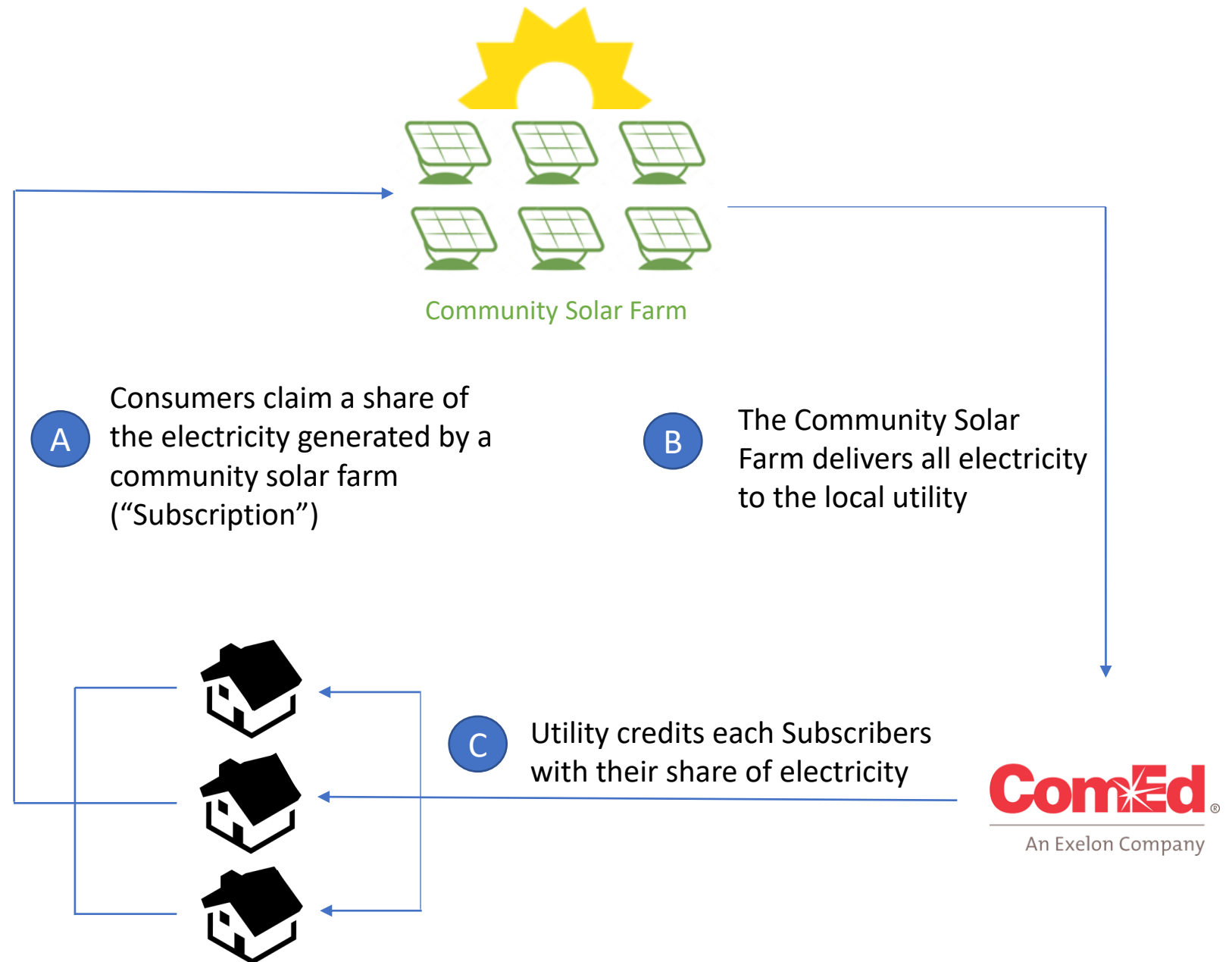
- Restrictions for renters and condo owners
- Many roofs cannot support weight of solar arrays
- Shade from trees prevents solar from generating electricity
- The initial cost of solar is still too high for consumers



THE ANSWER: COMMUNITY SOLAR

Community Solar

- State law allows multiple consumers to share a single community solar farm (A)
- The generation from the community solar farm is delivered to the local utility (B)
- ComEd issues “net metering credits” to subscribers for their share of the solar farm’s output (C)



THE CHALLENGE: FRACTURED MARKET

Lots of Promotion

- Dozens of providers
- Up to \$200 sign on bonuses

Lots of Risk

- \$0-200 termination fees
- Minimum credit scores
- Power of attorney over energy decisions
- Misleading advertisements

CS² Program

- Consistency
- Simplicity
- Consumer protection

community solar with
nexamp

Save Money and Support Clean Energy.
No Rooftop Panels Required.

Community Solar programs allow utility customers to subscribe to a local solar farm and save on their electricity cost without having to install solar panels.

BBB ACCREDITED BUSINESS

Clearway

Guaranteed Savings on Your Electric Bill*
Reduce your energy costs with a renewable power solution.
Call today, space is limited! 1.866.443.0557

PROMO CODE: IllinoisSavings

NOT a Utility.
NOT a Retail Electric Supplier.
A new roofless solar solution for Illinois.

Constellation Arcadia

COMMUNITY SOLAR IS NOW AVAILABLE IN YOUR AREA

QUESTIONS? CALL 888-861-1082

SPACE IS LIMITED!

Reserve your space today to support locally produced community solar with Constellation.
Enter your zip code to get started.

Zip Code Submit

SIGN UP NOW TO RECEIVE A \$200 GIFT CARD*

Arcadia

View in browser

Get a \$30 credit for signing up

Join Arcadia

Hi -,

Arcadia makes supporting clean energy easy, whether you're a renter or a homeowner. It's as easy as 1, 2, 3:

1. Estimate how much energy you use every month. Our calculator can help.
2. Sign up to offset that energy every month for just 1.5c/kWh. For most households, that's about \$10/month.
3. We buy renewable energy certificates on your behalf, so you're helping put more clean energy into the grid.

In just two minutes, you can make a big difference for the environment. And if you sign up by the end of the month, you'll get a \$30 credit.

THE APPROACH: CS² PROGRAM

Program Provides

- Access to Multiple solar farms
- Fair contract terms
 - No credit checks
 - No enrollment fees
 - No termination fees
 - No maintenance fees
 - Short term agreements
 - Consumers keep 20% of net metering credits
- Online sign up and billing
- No cost direct mail outreach to residents and small businesses



THE APPROACH: CS² PROGRAM

Simple Process

- Limited time commitment for municipal staff and elected officials
- No costs to municipality
- No minimum participation requirements

1 Municipal Action

- Pass a Board Resolution
- Letter of Endorsement, Marketing Designation

2 Direct Mail Outreach

- Direct mailing to Residential and Small Commercial accounts
- Mailing approved by municipality
- Includes municipal name and logo

3 Consumer Sign Up

- Online signup
- Accounts must be on ComEd default service

4 Subscription Enrollment

- Account Subscriptions on a first-come/first-served basis
- Billing Agreement for electronic Subscription payments

5 Ongoing Support

- Net Metering Credits arrive every month
- Electronic Auto-payment billing
- No-cost termination with notice

THE APPROACH: CS² PROGRAM - HOW MUNICIPALITIES CAN JOIN

1 INDICATE INTEREST

Municipalities engage with the CS² Community Solar Program by indicating their interest.

TASKS FOR MUNICIPALITY

- ✓ Complete an Expression of Interest
- ✓ Consult with the Power Bureau
- ✓ Approve Subscription Terms

2 FORMALIZE PARTICIPATION

Municipalities join the CS² Community Solar Program by taking three (3) formal steps.

TASKS FOR MUNICIPALITY

- ✓ Pass a Resolution joining the Program
- ✓ Submit an Endorsement Letter to IPA
- ✓ Register as a Marketing Designee

3 ASSIST WITH OUTREACH

Municipalities then facilitate outreach to residents (all costs are covered by the CS² Program).

TASKS FOR MUNICIPALITY

- ✓ Order mailing list from ComEd
- ✓ Edit and Approve mailer
- ✓ Upload materials on website
- ✓ Enroll a few municipal accounts



Thank You!

Mark J. Pruitt

The Power Bureau

219/921-3828

markjpruitt@thepowerbureau.com

The Power Bureau, LLC | Metropolitan Mayors Caucus