

Welcome to the...

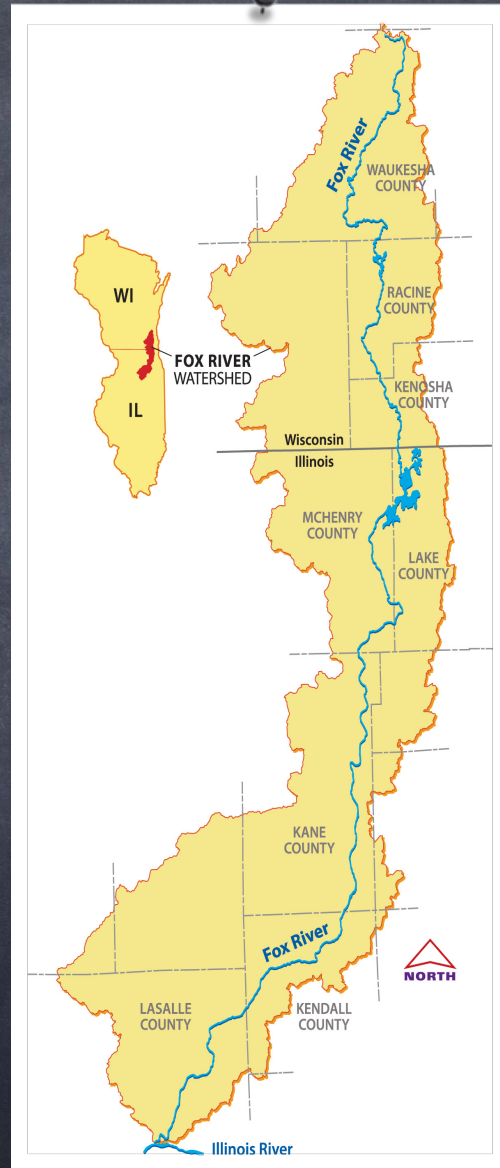


Fox Valley Sustainability
Network
Mobility & Rideshare
Webinar

September 24, 2020

Paddling the Fox as a mode of transportation!



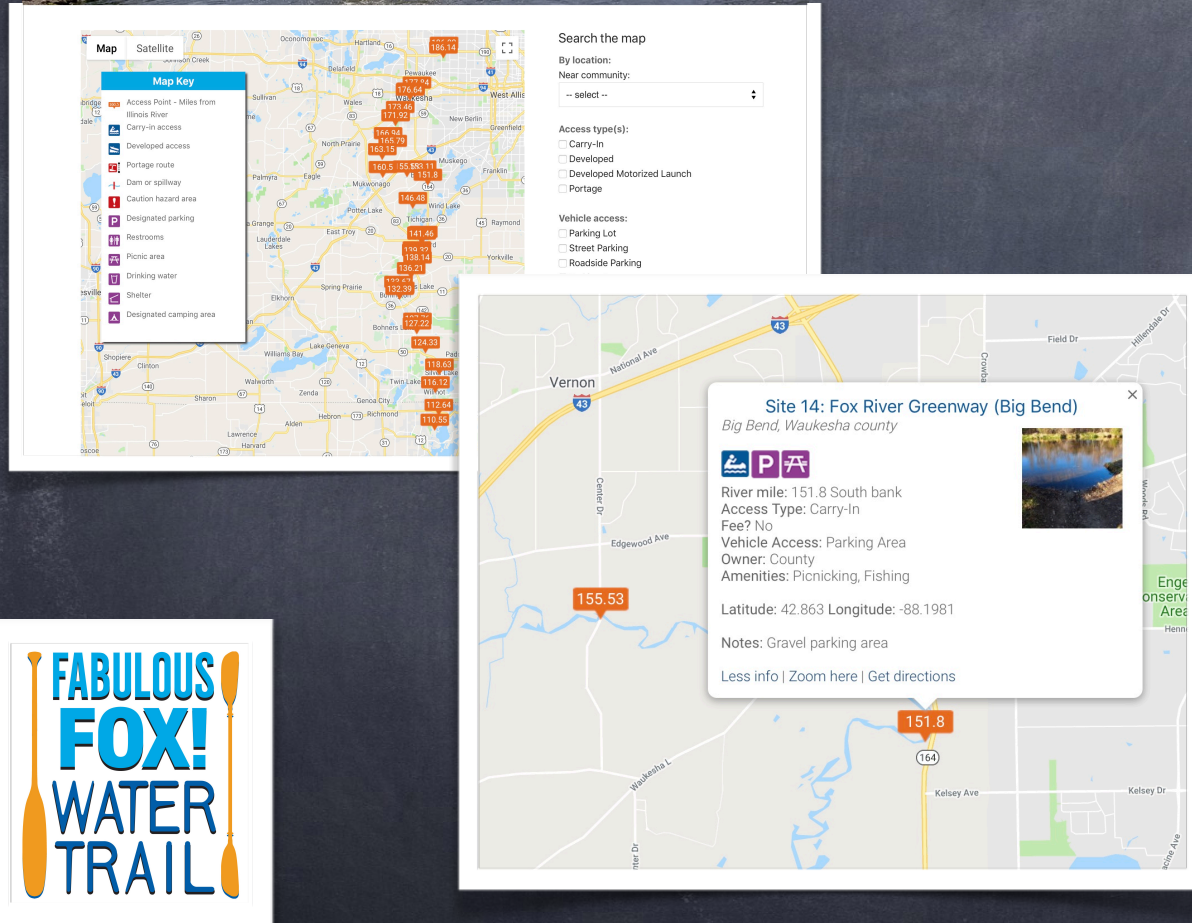


200 miles of opportunity to enjoy not only quiet & active recreation, scenic beauty & abundant wildlife, but access to historical & cultural features & local businesses.



Fox Valley Sustainability Network

- Fabulousfoxwatertrail.org
- Over 80 public access sites
- Itinerary/trip
- Destination
- Historical/cultural
- Local restaurants & businesses
- Natural beauty!



Economic Development



ILLINOIS
6TH CONGRESSIONAL DISTRICT

Outdoor Recreation Is a Powerful Economic Engine

**OUTDOOR
INDUSTRY
ASSOCIATION**

RESIDENTS OF ILLINOIS' 6TH CONGRESSIONAL DISTRICT SPEND

\$1.47 BILLION
ON OUTDOOR RECREATION EACH YEAR*

ILLINOIS' 6TH CONGRESSIONAL DISTRICT IS HOME TO AT LEAST
28 OUTDOOR COMPANIES

TRAIL SPORTS, WHEEL SPORTS AND CAMPING ARE THE MOST POPULAR OUTDOOR ACTIVITIES IN ILLINOIS' 6TH CONGRESSIONAL DISTRICT

56% of Illinois residents participate in outdoor recreation each year

Approximately **33%** of outdoor recreation trips in Illinois are close to home (taking place within 30 minutes of the participant's home)

Spending by state residents represents **88%** of outdoor recreation spending in Illinois

Out-of-state visitors to Illinois spend **\$3.14 BILLION** on outdoor recreation

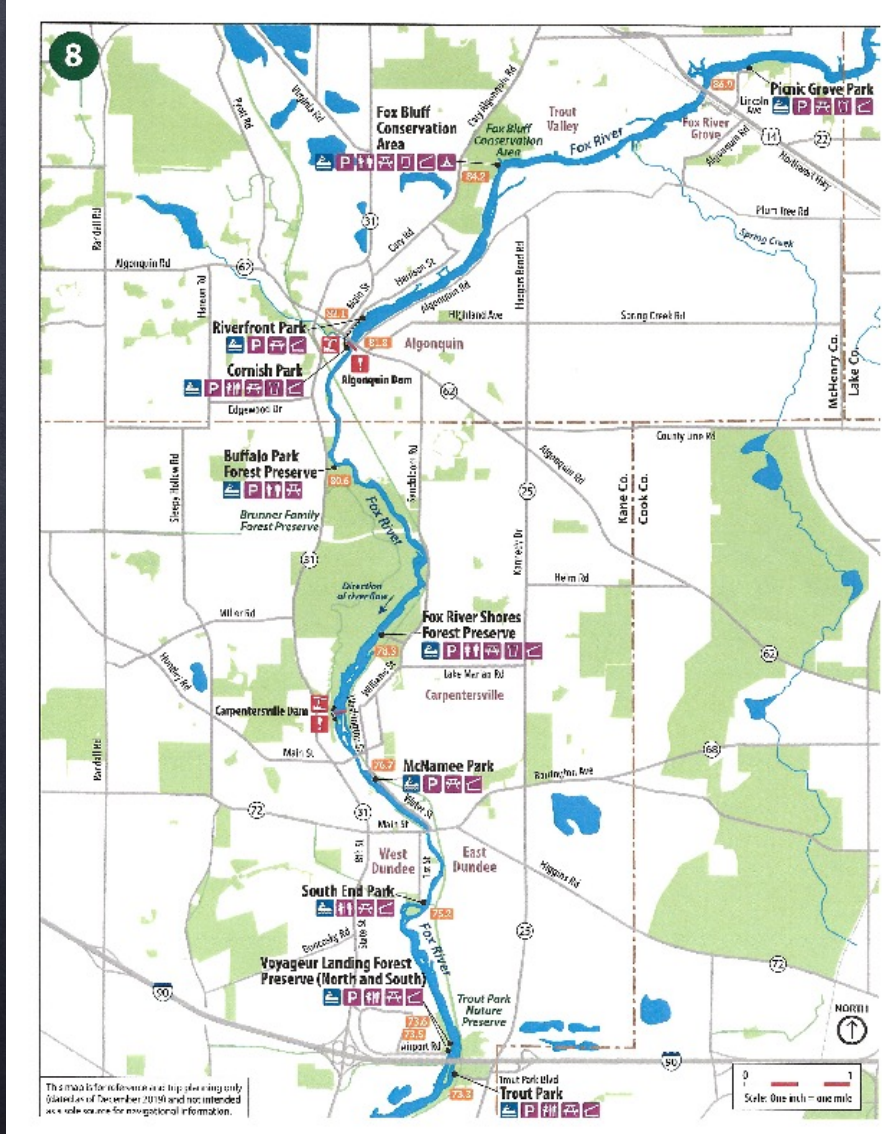
- Impact
- Outdoor companies
- Food & Drink
- Transportation
- Recreation/
- Entertainment
- Souvenirs & Gifts
- Lodging

A SUMMARY OF

The Economic Impact of the HURON RIVER

Huron
River
Watershed
Council

Example of a Trip



- McNamée Park in Carpentersville
- Restored Otto Engineering buildings
- Historic railroad bridge
- Historic Dundees for lunch & shopping
- Natural resources of Trout Park & Fox River Fen Nature Preserve



